

ARL Now, July 10, 2018 "New LED Public Art Installation Coming to Rosslyn's Central Place Plaza," by Alex Koma https://www.arlnow.com/2018/07/10/new-led-public-art-installation-coming-to-rosslyns-central-place-plaza/



New LED Public Art Installation Coming to Rosslyn's Central Place Plaza

by Alex Koma July 10, 2018 at 9:45 am



California-based artist <u>Cliff Garten</u> will be working to install and program the piece from now until Thursday (July 12), according to a county press release. The 150-foot-wide, 15-foot-tall LED artwork, titled "Gravity and Grace," will be projected onto the top two floors of the parking garage at the site.



"The ever-changing artwork incorporates real-time environmental data that organizes its spectral shifts of color," the county arts program wrote in the release. "Both color field painting and blues guitar inspired the design of the artwork. If the work of art were played on a guitar, you might say that the programmed environmental factors are really what are strumming the chords of color you see on the wall."

The county added that Norm Schwab of the design firm Lightswitch and artist Pablo Molina helped write algorithms for the artwork "that drives the color and motion transitions in the artwork."

"The significant pieces of real-time environmental data tied to the artwork vary daily and show significant fluctuations over long periods of time, such as temperature and extreme weather tied to climate change," the county wrote. "This shifting data introduces chance into the structure of the artwork pulling data from factors like local variations in Arlington's temperature, river level, traffic patterns or water usage."

Garten, who is also the <u>designer behind</u> the "Corridor of Light" art installation coming to N. Lynn Street's intersection with Lee Highway and I-66, will host an "on-site artist talk" about the installation tonight. The event will start at 9 p.m.

Photo via Arlington Public Art